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April 2024

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EDUCATION

Ph.D., University of Illinois, October 1976  
M.A., Queens College, June 1973  
B.A., Queens College, June 1971

ACADEMIC EMPLOYMENT

REAL Prevention, 2013-  
President  
Pennsylvania State University, 1997-2016  
Distinguished Professor Emeritus, 2016-  
Distinguished Professor, 2007-2016  
Affiliated Faculty, Bioethics and Medical Humanities Program  
Affiliated Faculty, Prevention Research Center, 2007-  
Affiliated Professor, Crime, Law and Justice, Department of Sociology, 1998-  
Affiliated Faculty, Methodology Center, 2011-  
Affiliated Faculty, Center for Health Care and Policy Research, 2012-  
Liberal Arts Research Professor, 2005-2007  
Head, Department of Communication Arts and Sciences, 1998-2003  
Professor, 1997-2005  
Senior Research Scientist, RTI International, 2005-2009.  
Arizona State University, 1983-1997  
Professor, 1989-1997  
Associate Professor, 1985-1989  
Assistant Professor, 1983-1985  
University of Southern California, Assistant Professor, 1979-1983  
California State University, Northridge, Assistant Professor, 1978-1979  
University of Montana, Assistant Professor, 1976-1978  
University of Illinois, Instructor, 1975-1976

PUBLICATIONS

Books and Monographs:

Kagawa-Singer, M, Dressler, WW, George, SM, Elwood, WN, with the assistance of a specially appointed panel\*. (2015, March). *The cultural framework for health: An integrative approach for research and program evaluation*. Bethesda: NIH Office of Behavioral and Social Sciences Research. [http://obssr.od.nih.gov/pdf/cultural\\_framework\\_for\\_health.pdf](http://obssr.od.nih.gov/pdf/cultural_framework_for_health.pdf)

\*Alphabetical listing of Expert Panel Members: Claudia R. Baquet, Ronny A. Bell, Linda Burhansstipanov, Nancy J. Burke, Sodemtotuuzanne Dibble, Linda Garro, Clarence C. Gravlee, Peter Guarnaccia, Michael L. Hecht, Jeffrey Henderson, Dan Hruschka, Roberto Lewis-Fernández, Robert Like, Charles Mouton, Hector F. Myers, J. Bryan Page, Rena Pasick, Bernice Pescosolido, Nancy Schoenberg, Bradley Stoner, Gregory Strayhorn, Laura Szalacha, Joseph Trimble, Thomas S. Weisner, David Williams.

Guerrero, L.K., & Hecht, M.L. (Eds.) (2008). *The nonverbal communication reader: classical and contemporary perspectives* (3<sup>rd</sup> ed.). Prospect Heights, IL: Waveland.

Guerrero, L.K., DeVito, J.A. & Hecht, M.L. (Eds.) (1999). *The nonverbal communication reader: classical and contemporary perspectives* (2<sup>nd</sup> ed.). Prospect Heights, IL: Waveland.

DeVito, J.A. & Hecht, M.L. (Eds.) (1990). *The nonverbal communication reader*. Prospect Heights, IL: Waveland.

Baldwin, J.R., Faulkner, S.L., Hecht, M.L. & Lindsley, S.L. (Eds.) (2006). *Redefining Culture: Perspectives across the disciplines*. Mahwah, NJ: Lawrence Erlbaum Associates, Inc.

Jackson, R.L., Johnson, A.L., Hecht, M.L., & Ribeau, S. (2020). *African American Communication: Exploring Identity and Culture* (3<sup>rd</sup> edition). NY: Routledge

Hecht, M.L., Jackson, R.L., & Ribeau, S. (2003). *African American Communication: Exploring Identity and Culture* (2<sup>nd</sup> edition). Mahwah, NJ: Lawrence Erlbaum Associate, Inc.

Hecht, M.L., Collier, M.J., & Ribeau, S. (1993). *African American communication: Ethnic identity and cultural interpretations*. Newbury Park, CA: Sage.

Miller, M.A., Alberts, J.K., Hecht, M.L., Krizek, R.L., & Trost, M. (2000). *Adolescent relationships and drug abuse*. NY: Erlbaum Publications.

Hecht, M.L. (Ed.) (1998). *Communicating prejudice*. Newbury Park, CA: Sage.

Petronio, S., Alberts, J.K., Hecht, M.L., & Buley, J.L. (Eds.) (1993). *Contemporary perspectives on interpersonal communication*. Dubuque, Iowa: W.C. Brown, Inc.

#### Refereed Publications:

Greene, K., & Hecht, M. L. (2024). Engagement with adolescent substance prevention messages: Impact and dissemination of REAL media. *Health*

Communication. <https://doi.org/10.1080/10410236.2024.2326267> Special Forum on dissemination and impact of health communication research.

- Hecht, M.L., Jayawardene, W., Henderson, C., Pezalla, A., Flood-Grady, E., Krieger, J.L., Frederick, A., Parker, M., & Ables, E. (2023). Developing the Opioid Rapid Response System™ for Lay Citizen Response to the Opioid Overdose Crisis: a Randomized Controlled Trial. *Prevention Science* **24**, 1386–1397. <https://doi.org/10.1007/s11121-023-01588-0>
- Youngju Shin, Michelle Miller-Day, Jonathan Pettigrew & Michael L. Hecht (2023): Does Narrative Quality Matter During Implementation of a School-Based Prevention Intervention? A Test of Narrative Engagement Theory, *Journal of Health Communication*, DOI: 10.1080/10810730.2023.2231886.
- Donnelly J, Saldutti E, Gavin, L.E., & Hecht, M.L. (2023). Public Health Implications: A Scoping Review of Opioid Prevention Programs Among Adolescents, *Medical Research Archives*, [online] 11(7). <https://doi.org/10.18103/mra.v11i7.2.4153>
- Warren, J. R. Hopfer, S., Fields, E., Natarajan, S., Belue, R., McKee, F., Hecht, M., & Lebed, J. (2023). Digital HPV education to increase vaccine uptake among low income women. *Patient Education & Counseling Innovations*, *2*, 100111, <https://doi.org/10.1016/j.pecinn.2022.100111>
- Choi HJ, Hecht ML, Pezalla A, Miller-Day M (2022) Delinquency Behaviors and Substance Use of Youth Exposed to the keepin' it REAL Substance Use Prevention Program. *Advances in Preventive Medicine and Health Care* 5:1, 1-12. DOI: 10.29011/2688-996X.001033
- Pezalla AE, Choi H, McKee F, Miller-Day M, Hecht M. (2022). The Student Athlete Wellness Portal: Translating Student Athletes' Prescription Opioid Use Narratives into a Targeted Public Health Intervention. *Medicina*; 58(11):1642. <https://doi.org/10.3390/medicina58111642> PMID: PMC9695382
- Leader, A., Miller-Day, M., Rey, R.T., Sylvan, P., Pezalla, A., & Hecht, M.L. (2022). The Impact of HPV Vaccine Narratives on Social Media: Testing Narrative Engagement Theory with a Diverse Sample of Young Adults. *Preventive Medicine Reports*, *29*, 101920, <https://doi.org/10.1016/j.pmedr.2022.101920>
- Fields, E.J., Hopfer, S., Warren, J.R., Belue, R., Lebed, J., & Hecht, M.L. (2022). Motivators and Barriers to HPV vaccination: A qualitative study of underserved women attending Planned Parenthood. *Vaccines*, *10*, 1126, <https://doi.org/10.3390/vaccines10071126>
- Miller-Day, M., Craw, E., Harris, D., & Hecht, M.L. (2022). Men's Stories: An Account of Translating Vaccine Decision Narratives from Young Men in the U.S. into a Targeted Public Health Intervention. *Journal of Applied Communication Research*. DOI: 10.1080/00909882.2022.2099228.
- Choi, H.J., Miller-Day, M. Hecht, M., Glenn, S.D., Lyons, R.E., Greene, K. (2022). A snapshot of parenting practices useful for preventing adolescent vaping. *Addictive Behaviors*

*Reports*, 15, 100418, ISSN 2352-8532, <https://doi.org/10.1016/j.abrep.2022.100418>.  
(<https://www.sciencedirect.com/science/article/pii/S235285322200013X>)

Barriage, S., Choi, H. J., Ray, A. E., Hecht, M. L., Greene, K., & Glenn, S. D. (2022). Exploring the relationship between youth information behavior, substance use, and substance use expectancies: A pilot study. In M. Smits (Ed.), *Lecture notes in computer science: Vol 13193. Information for a better world: Shaping the global future* (pp. 106-122). Springer. [https://doi.org/10.1007/978-3-030-96960-8\\_8](https://doi.org/10.1007/978-3-030-96960-8_8)

Jayawardene, W., Pezalla, A., Henderson, C., & Hecht, M. (2022). Development of opioid rapid response system: Protocol for a randomized controlled trial. *Contemporary Clinical Trials*, 115: 106727. <https://doi.org/10.1016/j.cct.2022.106727>.  
<https://pubmed.ncbi.nlm.nih.gov/35296414/>

Hecht, M., Glenn, S., Daipha, P. (2022). Perceptions of gambling and gaming among digital native millennials. *Academia Letters*, Article 4889.

Donnelly, J., Young, M., Marshall, B., Hecht, M., & Saldutti, E. (2022). Public Health Implications of Cannabis Legalization: An Exploration of Adolescent Use and Evidence-Based Interventions. *International Journal of Environmental Research and Public Health*, 19, 3336. <https://doi.org/10.3390/ijerph19063336>

Pezalla, A., Henderson, C, Jayawardene, W., & Hecht, M. (2021). Recruitment approaches in an opioid intervention: A case study in rural America. *Academia Letters*, Article 3003. <https://doi.org/10.20935/AL3003>.

Norris, AE, Thalasinis, RD, & Hecht, M.L., (2021). Adapting Mighty Girls for Widespread Dissemination: Multicultural Adaptation with Pilot Study, App Development and Usability Testing, and Gauging Parent Support with Focus Groups, *JMIR Formative Research*, 5:6:e24937 doi:10.2196/24937, <http://dx.doi.org/10.2196/24937>, PMID: 34076578, PMIDID: 8209525

Hecht, M.L., Belue, R., Ray, A., Hopfer, S., Miller-Day, M., & McKee, F. (2021). HPV Vaccine Intent among Adult Women Receiving Care at Community Health Centers. *Journal of Cancer Education*. <https://doi.org/10.1007/s13187-020-01937-5>. DOI : 10.1007/s13187-020-01937-5

Greene K, Choi HJ, Glenn SD, Ray AE, Hecht ML. (2021). The Role of Engagement in Effective, Digital Prevention Interventions: The Function of Engagement in the REAL Media Substance Use Prevention Curriculum. *Prevention Science*. 22, 247-258. <https://doi.org/10.1007/s11121-020-01181-9>. PMID: 33140287.

Ray, A.E., Greene, K., Pristavec, T., Hecht, M. L., Miller-Day, M., & Banerjee, S. C. (2020). Exploring indicators of engagement in online learning as applied to adolescent health prevention: A pilot study of REAL media. *Educational Technology Research and Development*. <https://doi.org/10.1007/s11423-020-09813-1>

Mandal, S., Shah, C., Peña-Alves, S., Hecht, M.L., Glenn, S.D., Ray, A.E. and Greene, K. (2020), "Understanding the spread of prevention and cessation messages on social

- media for substance use in youth", *Aslib Journal of Information Management*, Vol. 73 No. 2, pp. 240-253. <https://doi.org/10.1108/AJIM-07-2019-0166>
- Greene, K., Ray, A. E., Choi, H. J., Glenn, S. D., Lyons, R. E., & Hecht, M. L. (2020). Short-term effects of the REAL media e-learning media literacy substance prevention curriculum: An RCT of adolescents disseminated through a community organization. *Drug and Alcohol Dependence*, 214:1, 10817. <https://doi.org/10.1016/j.drugalcdep.2020.108170>
- Weaver, M.S., Hinds, P, Kellas, J.K. & Hecht, M.L. (2020). Identifying as a Good Parent: Considering the Communication Theory of Identity for Parents of Children Receiving Palliative Care. *Journal of Palliative Medicine*. Online ahead of print August 28, 2020: <http://doi.org/10.1089/jpm.2020.0131>.
- Peña-Alves, S., Greene, K., Ray, A. E., Glenn, S. D., Hecht, M. L., & Banerjee, S. C. (2019). "Choose today, live tomorrow": A content analysis of anti-substance use messages produced by adolescents. *Journal of Health Communication*, 24, 592-602. doi: 10.1080/10810730.2019.1639858
- Ray, A. E., Greene, K., Hecht, M. L., Barriage, S. C., Miller-Day, M., Glenn, S. D., & Banerjee, S. C. (2019). An e-learning adaptation of an evidence-based media literacy curriculum to prevent youth substance use in community groups: Development and feasibility of REAL media. *Journal of Medical Internet Research: Formative Research*, 3(2): e12134. doi:10.2196/12132JMIR Preprints. 06/09/2018:12132. DOI: [10.2196/preprints.12132](https://doi.org/10.2196/preprints.12132). URL: <http://dx.doi.org/10.2196/12132>
- Shin, Y., Miller-Day, M., & Hecht, M. L. (2019). Differential effects of parental "drug talk" styles and family communication environments on adolescent substance use. *Health Communication*, 34, 872-880. doi:10.1080/10410236.2018.1439268
- Shin, Y., Pettigrew, J., Miler-Day, M., Hecht, M. L., & Krieger, J. L. (2019). Trends of parent-adolescent drug talk styles in early adolescence. *Health Communication*, 34, 801-810. doi:10.1080/10410236.2018.1437522
- Pettigrew, J., Miller-Day, M., Shin, Y., Krieger, J. L. Hecht, M. L., & Graham, J. W. (2018). Parental messages about substances in early adolescence: Extending a model of drug talk styles. *Health Communication*, 33, 349-358. doi: 10.1080/10410236.2017.1283565
- Hopfer, S., Ray, A. E., Hecht, M. L., Miller-Day, M., Belue, R., Zimet, G., Evans, W. D., McKee, F. X. (2018) Taking an HPV Vaccine Research Tested Intervention to Scale in a Clinical Setting, *Translational Behavioral Medicine*, 8:5, 745-752. PMID: 29425333 PMCID: PMC6128968 DOI: 10.1093/tbm/ibx066
- Shin, Y., Miller-Day, M., Hecht, M. L., & Krieger, J. L. (2018). Entertainment-education videos as a persuasive tool for school-based substance use prevention intervention, keepin' it REAL. *Health Communication*, 33, 896-906. doi:10.1080/10410236.2017.1321163. <https://www.tandfonline.com/eprint/dniEEz6Kp8fuf2aJ8AAC/full?target=10.1080/10410236.2017.1321163>
- Hecht, M. L., Shin, Y., Pettigrew, J., Miller-Day, M., & Krieger, J. L. (2018). Designed cultural adaptation and delivery quality in substance use prevention: An effectiveness trial for the

keepin' it REAL curriculum. *Prevention Science*. DOI : 10.1007/s11121-018-0937-yPREV-D-17-00309.4, NIHMS1502218

Day, L. E., Miller-Day, M., Hecht, M. L., & Fehmie, D. (2017). Coming to the new DARE: A preliminary test of the officer-taught elementary keepin' it REAL curriculum. *Addictive Behaviors*, 74, 67–73. doi: 10.1016/j.addbeh.2017.05.025. PMID: 28595059

Choi, H.J., Hecht, M.L., & Smith, R.A. (2017). Investigating the Potential Impact of Social Talk on Prevention through Social Networks: The Relationships between Social Talk and Refusal Self-efficacy and Norms. *Prevention Science*, 18(4), 459-468. PMID: 28214963 DOI: 10.1007/s11121-017-0764-6

Choi, H. J., Miller-Day, M., Shin, Y., Hecht, M., Pettigrew, J., Krieger, J. L., Graham, J. W. (2017). Parent prevention communication profiles and adolescent substance use: A latent profile analysis and growth curve model. *Journal of Family Communication*, 17:1, 15-32. NIHMS869391.  
<https://www.tandfonline.com/eprint/e3iz3ZbVFPhUcm2MNUSS/full?target=10.1080/15267431.2016.1251920>

Miller-Day, M., & Hecht, M.L. (2017) Comment to Caputi and McLellan: Truth and D.A.R.E.: Is D.A.R.E.'s new Keepin' it REAL curriculum suitable for American nationwide implementation? *Drugs: Education, Prevention and Policy*, 24:2, 224-225.  
<http://dx.doi.org/10.1080/09687637.2017.1288685>

Greene, K., Catona, D., Elek, E., Magsamen-Conrad, K., Banerjee, S. C., Hecht, M. L. (2016). Improving prevention curricula: Lessons learned through formative research on the Youth Message Development Curriculum. *Journal of Health Communication*, 21, 1071-1078. doi: 10.1080/10810730.2016.1222029

Temple, J.R., Choi, H., Elmquist, J., Hecht, M., Miller-Day, M., Stuart, G.L., Brem, M., & Wolford-Clevenger, C. (2016). Psychological abuse, mental health, and acceptance of dating violence among adolescents. *Journal of Adolescent Health*, 59:2, 197-2020. doi: 10.1016/j.jadohealth.2016.03.034

Williams, O., Leighton-Herrmann, E., Hecht, M., DeSorbo, A., Gerin, W., Hedmann, M., Shelton, R., Tolchin, B., & Noble, J. (2016). Child Mediated Health Communication: A conceptual framework for increasing stroke literacy in hard to reach populations. *Journal of Health Disparities Research Practice*, 9, 82–97

Miller-Day, M., Hecht, M.L., Krieger, J.L., Pettigrew, J., Shin, Y., & Graham, J. (2015). Teacher narratives and student engagement: Testing narrative engagement theory in drug prevention education. *Journal of Language and Social Psychology*, 34(6), 604-620. DOI: 10.1177/0261927X15586429. NIMHS714463

Greene, K., Yanovitzky, I., Carpenter, A., Banerjee, S. C., Magsamen-Conrad, K., Hecht, M. L., & Elek, E. (2015). A theory-grounded measure of adolescents' response to a media literacy intervention. *Journal of Media Literacy Education*, 7, 35-49.

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- Banerjee, S. C., Greene, K., Magsamen-Conrad, K., Elek, E., & Hecht, M. L. (2015). Interpersonal communication outcomes of a media literacy alcohol prevention curriculum. *Translational Behavioral Medicine*, 5:4, 425-432. DOI 10.1007/s13142-015-0329-9
- Shin, Y., Lee, J. K., Lu, Y., & Hecht, M. L. (2015). Exploring parental influence on the progression of alcohol use in Mexican-heritage youth: A latent transition analysis. *Prevention Science*, 11, 397-410. DOI: 10.1007/s11121-015-0596-1
- Tilgheman-Osborne, E., Bamaca-Colbert, M., Witherspoon, D., Wadsworth, W.E., & Hecht, M.L. (2015). Longitudinal associations of language brokering and parent-adolescent closeness in immigrant Latino families. *Journal of Early Adolescence*, 1-29. DOI: 10.1177/0272431614566944.
- Norris, A.E., Pettigrew, J., Miller-Day, M., Hecht, M., Hutchinson, J., & Campoe, K. (2015). Resisting pressure from peers to engage in sexual behavior: What communication strategies do early adolescent Latino Girls use? *The Journal of Early Adolescence*, 35:4, 562-580. <https://doi.org/10.1177/0272431614544962>
- Pettigrew, J., Graham, J. W., Miller-Day, M., Hecht, M. L., Krieger, J. L., Shin, Y (2015). Adherence and delivery quality: Implementation quality and outcomes of 7th grade keepin' it REAL program. *Prevention Science*, 16:1, 90-99. doi: 10.1007/s11121-014-0459-1. PMID: 25274721. PMCID4104152. NIHMS272843.
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- Kam, J., Potocki, B., & Hecht, M.L. (2014). Encouraging Mexican-heritage Youth to Intervene when Friends Drink: The Role of Targeted Parent-Child Communication against Alcohol. *Communication Research*, 27, 523-550. DOI: 10.1177/0743558411432639.
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- Krieger, J. L., Coveleski, S., Hecht, M. L., Miller-Day, M., Graham, J., Pettigrew, J., & Kootsikis, A. (2013). From kids, through kids, to kids: Examining the social influence strategies used by adolescents to promote prevention among peers. *Health Communication*. 28, 683-95. doi:10.1080/10410236.2012.762827.
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- Hecht, M.L. (1990). Researching nonverbal communication. In J.A. DeVito & M.L. Hecht (Eds.). *The nonverbal communication reader* (pp. 413-440). Prospect Heights, IL: Waveland.
- Hecht, M.L., Andersen, P.A., & Ribeau, S. (1989). The cultural dimensions of nonverbal communication. In M.K. Asanti & W.B. Gudykunst (Eds.), *Handbook of intercultural communication* (pp. 163-185). Beverly Hills, CA: Sage.
- Marston, P.J. & Hecht, M.L. (1989). Love and Commitment. In R. Burnett (Ed.), *Intimacy* (vol. 1: pp. 48-53). Oxford, UK: Oxford-Andromeda Press.
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- Hecht, M.L. (1984). Developing satisfying communication. In John E. Crawford (ed.), *Communication discovery* (Dubuque, Iowa: Gorsuch Scarisbrick).
- Hecht, M.L. (1973). Rock tongue. In Joseph A. DeVito (ed.) *Language: Concepts and processes* (Englewood Cliffs, NJ: Prentice Hall).

#### Funded Grants and Contracts:

Principle Investigator, Developing and Testing the Opioid Rapid Response System, NIH/NIDA, Phase I STTR, 09/30/2020 – 06/30/2022 (R41DA053078, \$307,773); Phase II SBIR II, 7/1/2023-6/30/2025 (2R44DA053078, \$1,716,451).

Principal Investigator, Reducing high school athletes' prescription opioids misuse and diversion through the Student Athlete Wellness Portal, NIH/NIDA, Phase I SBIR, 06/01/2020-03/31/2022 (R44DA051243, \$224,551).

Principal Investigator, Mighty Girls and the Mighty Moment App: Leveraging Innovative Technology, Narrative Theory, and Social Media to Empower Young Girls to Resist Peer Pressure to Engage in Risky Behavior, NIH/NINR, Phase I SBIR, 08/13/2019-4/30/2020 (R43NR018977, \$224,943).

Principal Investigator, Feasibility of a mobile parent-based intervention to reduce alcohol use by high school seniors, NIH/NIAAA, Phase II SBIR, 6/1/2019 – 5/31/2021 (R44AA025293, \$1,470,004).

Co-Principal Investigator, HPV Stories: Developing videos for vaccine promotion among men, Merck Foundation, 10/01/2019 – 12/31/2020 (\$95,000 subcontract)

Principal Investigator, Interactive technology for media literacy drug prevention in community groups, NIH/NIDA, Phase II, 5/2017 – 4/2020 (R42DA039595, \$1,500,000)

Principal Investigator, Feasibility of a mobile parent-based intervention to reduce alcohol use by high school seniors, NIH/NIAAA, 8/2017 – 7/2018 (R43AA025293, \$150,000)

Co-Principal Investigator, HPV Stories: Developing parenting videos for vaccine promotion, Merck Foundation, 6/2018 – 5/2019 (\$81,400 subcontract)

Principal Investigator, Marketability of a technology-based intervention to increase HPV vaccination, CDC, Phase II, 9/30/2016-6/25/2021 (R44DP006291, \$1,294,930)

Researcher (Pettigrew, PI), Citizen Security and Demand Reduction Program Development and Implementation in Nicaragua Central America, International Narcotics and Law Enforcement/U.S. Department of State, 2017 – 2018 (\$30,000)

Principal Investigator, Gambling Addiction Formative Research, Council on Compulsive Gambling of New Jersey, 6/2017 – 2/2018 (\$23,580)

Co-Principal Investigator, Feasibility of mobile augmented reality intervention preventing youth alcohol use, NIH/NIDA (R43AA024993, 8/2016 – 7/2017, \$150,000)

Principal Investigator, D.A.R.E High School Curriculum Project (5/2016 – 12/2016, \$170,900)

Principal Investigator, Interactive technology for media literacy drug prevention in community groups, NIH/NIDA, 5/2015 – 1/2016 (R41DA039595, NIDA/NIH, \$225,000).

Principal Investigator, Feasibility of a Smartphone Kiosk intervention to increase HPV vaccination (R43CA192437, NCI/NIH, 4/2015 -1/2016, \$222,982).

Co-Investigator (Felipe, Castro, PI), Developing principles and guidelines for local teacher-initiated adaptation in implementation of evidence-based interventions, 11/2014 –

11/2017 (Robert Wood Johnson, \$96,036)

Co-Investigator (Norris, PI), A Novel Pregnancy Prevention Intervention for Latino Middle School Girls. NIH/NINR, 9/2014 – 6/2019 (NR014851, NIH/NINR, \$148,974).

Researcher (Pettigrew, PI), Citizen Security and Demand Reduction Program Development and Implementation in Nicaragua Central America, 9/2013 – 11/2015 (S-INLEC-13-GR-1012, International Narcotics and Law Enforcement/U.S. Department of State, \$73,632)

Expert Panel Member (Marjoria Kagawa-Singer & William Dressler, PI), UCLA Operationalizing Culture for Health Disparities Research, 2012-2013.

Co-Investigator (Donna Coffman, PI), Causal Mediation in Non-randomized and Multilevel Intervention Research. Center for Prevention and Treatment Methodology, NIH/NIDA, 9/2010 – 8/2015 (Linda Collins, Center PI, P50DA010075).

Co-Investigator, Active Involvement in Creating High School Substance Use Prevention Messages, NIH/NIDA, 2/2010 – 1/2012 (K. Greene, PI, R21DA027146, \$456,263).

Co-Investigator, Using mixed reality to build peer resistance skills in Latina middle schoolers, NIH/NINR, 3/2010 - 2/2013, (A. Norris, PI, C. Hughes PI, NIH/NINR, R15NR012189, \$434,812).

Consultant, Behavioral Brand Builder: A brand development training program, 7/2012 – 3/2013 (A. Ma, PI, NIH.NIDA, R43 DA034531).

Consultant, Youth Produced Videos to Reduce UV Exposure in Adolescents, National Cancer Institute, 9/2009 – 8/2011 (L. Crane, PI, 1RC1CA145581).

Mentor, "Biological Personalized Feedback Intervention for Hazardous Alcohol Use", National Center for Research Resources and the National Center for Advancing Translational Sciences, NIH/NIAAA, (J. Hustad, PI, UL1RR033184 and KL2RR033180, 2012 - 2014)

Principal Investigator (with M. Miller-Day). *keepin' it REAL* licensing agreement with D.A.R.E. America (Initial license period September 1, 2008 – August 31, 2011; licensed extended to include both middle and elementary school curricula, 8/10 – ongoing)

Principal Investigator, "Adaptation Processes in School-Based Substance Abuse Prevention", NIH.NIDA, 2/2008-1/2014 (R01DA021670, \$3,272,367)

Expert Panel Member, "Project Proposal to Operationalize Culture for Cancer Control," funded as a supplement to the main grant titled "Culture, Social Support & Quality of Life: Asian American Breast Cancer Survivors" (R01CA158314), National Institutes of Health Office of Behavioral and Social Sciences Research (NIH OBSSR).

Participating Faculty, "Prevention and Methodology Training Grant", NIH/NIDA (Mark Greenberg, PI, Grant No. T32DA017629)

Consultant, Using Mixed Reality to Build Peer Resistance Skills in Latina Middle Schoolers, NIH/NINR, 3/2010 – 2/2012 (CE Hughes and A.E. Norris, PIs, R15NR012189).

President's Fund for Undergraduate Research, Penn State University, Spring 2008 (\$1,000).

Consultant, "The African American Collaborative Obesity Research Network", Robert Wood Johnson Foundation (Vikki Lassiter, PI), 2007-2009.

Consultant, "Development of an Instrument to Measure Health Literacy", National Cancer Institute (Lauren McCormack, PI) (R01CA115861, 8/2007-7/2009).

Principal Investigator, "Remaining Single as a Makeinu [Underdog]: Exploration of Japanese Never-Married Identities in Japan", Marchionne Foundation (\$21,150, 2006-2007).

Principal Investigator, "Drug Resistance Strategies Minority Project," National Institute on Drug Abuse/National Institute of Health, 8/2003-3/2008 (R01DA005629, \$4,149,418).

Secondary Mentor, "Acculturation and Adolescent Substance Abuse Prevention," National Institute on Drug Abuse/National Institute of Health (K01, Career Development Award, Dr. Lori Holleran)

Co-Principal Investigator, Drug Resistance Strategies: The Next Generation, National Institute on Drug Abuse/National Institute of Health, 09/2001 - 09/2002 (total grant \$300,817, Penn State subcontract, \$79,550, R01DA14825).

Co-Investigator, "Search for a Safe Cigarette," Robert Wood Johnson Foundation, 2001-2002. (Matching grant to WPSX for the production of a special on smoking as well as PSA messages, \$8,000. Executive Producer for PSAs).

Principal Investigator, Youth identity and intergroup relations. Council for European Studies, Columbia University, 1998-9 (\$6,000 planning grant).

Principal Investigator, "Drug Resistance Strategies Minority Project," National Institute on Drug Abuse/National Institute of Health, 1997-2002 (\$2,394,757, R01DA05629).

Supplement to the Drug Resistance Strategies Project, National Institute on Drug Abuse's Summer with NIDA program, Summer 2000 (\$23,868 to support four undergraduate research interns).

Consultant, Drug Resistance in Adolescent Dating Relationships (Melanie Trost, PI, NIDA grant R29 DA10470), 9/1996 - 8/2001 (total grant \$533,706)

Co-Principal Investigator, "Drug Prevention Videos and PSAs For Hispanic Youth," Community Partnership of Phoenix, 1997 (\$60,000 with Dream Street Productions and South Mountain High School).

Consultant, "Curbing the Trend of Tobacco-Related Cancer Deaths: Identifying Factors Influencing Late Presentation of Symptomatic Hispanics." Arizona Disease Control Commission, Arizona Cancer Center, Behavioral Sciences Division (Linda Larkey, PI), 1996 (\$60,000).



Member of Evaluation Team, "Community Partnership of Phoenix," Center for Substance Abuse Prevention, 1995-1996 (Evaluation subcontract \$1,500,000 for five years).

Principal Investigator, "Drug Resistance Strategies Minority Project." National Institute on Drug Abuse/National Institute of Health, 1994-1997 (R01DA05629, \$466,000).

Underrepresented Minority Supplement to the Drug Resistance Strategies Project, National Institute on Drug Abuse, Summer 1997 (\$13,132 to support two undergraduate research interns).

Minority Supplement to Drug Resistance Strategies Minority Project. National Institute on Drug Abuse, 1995-1996 (\$30,508, with T.A. Niles).

Evaluation Director, "PADRES Drug Treatment Program for Non-Incarcerated Youth." Center for Substance Abuse Treatment, 1993-1996 (Total grant \$1,200,000; Evaluation subcontract \$120,000).

Research Incentive Award, "Drug Resistance Strategies Minority Project," Arizona State University, 1992-1993, (\$11,834).

Principal Investigator, "Cultural Diversity in Health Care Provision in Maricopa County," Concilio Latino de Salud and the Hispanic Research Center, 1992-1993 (\$850).

Faculty Grant-In-Aid, "An African American Perspective on Interethnic Communication," Arizona State University, 1992-1993 (\$7,000).

Evaluation Director (with M.C. Gonzalez), "Evaluation of Pinal Hispanic Council's Model Comprehensive Drug Abuse Treatment Programs for Adolescents." Office of Treatment Improvement, 1991-1992 (Evaluation subcontract from Pinal Hispanic Council, \$12,000).

Evaluation Consultant, "Project Care," Arizona Prevention Resource Center Emergency Schools Grant, Drug Free Schools and Community Program of the U.S. Education Department, 1992.

Principal Investigator, "Drug Resistance Strategies." National Institute on Drug Abuse/National Institute of Health, 1989-1991 (R01DAO5629, \$301,431).

Research Incentive Award, "A Black Perspective on Inter-ethnic Communication," Arizona State University, 1989 (\$3,200).

East Valley Camelback Hospital, "Outcome Study of Inpatient and Outpatient Therapy." 1989 (\$2,300 Contract).

Research Incentive Award, "Drug Resistance Strategies" (with F. Corey), Arizona State University, 1987-1988 (\$10,600).

Research Incentive Award, "The Disclosure of Sexual Abuse," Arizona State University, 1987-1988 (\$6825).

Tri-City Community Behavioral Health Center, "Assessment Study of Intake Procedures," 1987 (\$750 Contract).

Biomedical Research Support Grant, "Nonverbal Development of Abused and Neglected Children" (with Susan Foster, Linguistics), University of Southern California, 1983-1984 (\$9,000)

Biomedical Research Support Grant, "Nonverbal Immediacy Cues as Indicators of Social Effectiveness and Self-Esteem in Fatherless Boys" (with Stephen Holland), University of Southern California, 1981 (\$810)

Faculty Innovation Fund, "First Impressions: a Video-Ethnography," University of Southern California, 1981 (\$500)

Research Grant, California State University, Northridge, 1979 (\$500)

### Evidence-based Interventions

keepin' it REAL middle school (targets middle school youth substance use; distributed by REAL Prevention and D.A.R.E. America)

keepin' it REAL Elementary School (targets middle school youth substance use; distributed by D.A.R.E. America)

REAL media (targets substance use among high school students; distributed by REAL Prevention and 4-H)

REAL Parenting (parenting intervention targeting substance use among high school students; distributed by REAL Prevention)

Student Athlete Wellness Portal (targets opioid misuse among high school athletes; distributed by REAL Prevention)

Opioid Rapid Response System (targets opioid overdose reversals; distributed by REAL Prevention)

Mighty Teens (targets risky sexual behavior among middle school students; distributed by REAL Prevention)

HPV Stories (targets HPV vaccination among youth, women, and men; distributed by REAL Prevention)

### Video Credits:

Consultant, Student-produced drug prevention PSAs, WPSX (Robert Wood Johnson Foundation grant), 2001.

Producer, "Drug Prevention Videos for Hispanic Adolescents," 1996-1997.

Producer/Writer, "Homelessness: Everybody's Problem," extended PSA, 1993.

Executive Producer, "Killing Time," drug resistance music video, April, 1990.

Survey Director, Sport Baseball Video Magazine, 1986-7, Issues 1 & 2.

Survey Director, Sport Baseball Video Magazine ESPN Special, July 14, 1987.

Producer, "Kids Broadcasting System: Fountain Valley District Track Meet '83," an experimental public access cable documentary created by fifth and sixth grade gifted students, cablecast on Dickenson Cablesystems public access and educational channels, 1983.

Producer, Writer and Interviewer, "Bonding, A Videotextbook. Chapter 1: First Impressions," an experimental media production and video-ethnography, 1982.

Producer, "Kids Broadcasting Systems News," an experimental public access cable production created by fifth and sixth grade gifted students and cablecast on Channel 10. Dickenson Pacific Cablesystems, 1982.

#### Technical Reports and Short Papers:

The PADRES Drug Treatment Project Evaluation (M. Hecht, M. Manke, R. Spellers, L. Guerrero, S. Núñez, T.A. Niles, J. R. Baldwin, K. Conrad). Final report on the PADRES Drug Treatment Project, December 1996.

PADRES Interim Evaluation Report (with Signe Nunez, Karin Conrad, & Noreen Murray). PADRES Drug Treatment Program for Adolescents, July 1995.

PADRES Process Analysis Report #2 (with T.A. Niles and Signe Nunez). PADRES Drug Treatment Program for Adolescents, 1995.

Hecht, M.L., & Alberts, J.K. (1994). A communication approach to drug resistance. Annandale, VA: Speech Communication Association. (position paper)

PADRES Process Analysis Report #1 (with T.A. Niles and John Baldwin). PADRES Drug Treatment Program for Adolescents, 1994.

Cultural Diversity and Health Care Provision in Maricopa County, Arizona (with L. Larkey). Hispanic Research Center and the Concilio Latino de Salud, 1992-1993.

Toward a Better Understanding: Report on the East Valley Camelback Adult Counseling Program (with M. Mace). East Valley Camelback Hospital, 1990.

ASU West Campus Community Awareness Report (with N. Perrill), 1988.

Intake Procedures, Tri-City Community Behavioral Health Center, 1987.

Hecht, M.L. & Seltzer, A. (1983). Book review essay of How to write and publish Engineering papers and reports, Herbert B. Michaelson (NY: ISI Press, 1982), 155 pages, IEEE communications magazine, (NY: Institute of Electrical and Electronics Engineers).

Evaluation of Gifted and Talented Education Program, Fountain Valley, CA. (with P. Riley and S. Smith), 1983.

Survey Research Report Number 30: Survey Validation. Technical report prepared for Systemix, A Xerox Learning Systems Company, 1980 (with C.A. von Glascoe, R. Schwartz and R. Stronbeck).

Survey Validation Update. Technical report prepared for Systemix, A Xerox Learning Systems Company, 1980 (with C.A. von Glascoe).

Systemix Employee Survey. Attitude survey and administration manual prepared for Systemix, A Xerox Learning Systems Company, 1980.

Systemix Sales Supplement. Attitude survey prepared for Systemix, A Xerox Learning Systems Company, 1980.

Hecht, M.L. (1978). Ad hoc appeals procedures, CAS forum, 6, 1-18.

#### Selected Presentations:

Jayawardene WP, Choi HJ, McDaniel JT, Hecht M. (2023, Accepted). Effects of online naloxone training for laypersons: An extended-baseline assessment. Presentation at the *2023 Annual Conference of American Public Health Association (APHA)*. Atlanta GA.

Glenn, S. D., Turrisi, R., Hecht, M. L., Russell, M. A., McHugh, M. T., & Ray, A. E. (2023, May). App-based program analytics vs. self-report measures of program acceptability and usability: Which better predicts short-term outcomes of a parent-based intervention to prevent teen alcohol use? Poster presented at the 31<sup>st</sup> Annual Meeting of the Society for Prevention Research Conference, Washington, D. C.

Hecht, M.L. (2023). Designing and Evaluating Narrative Health Messages. Presentation to Department of Health Education & Behavior, Community and Behavioral Science Seminar, University of Florida

Henderson, C., Agle, J, Jayawardene, W., & Hecht, M. (2022). Analyzing overdose education and naloxone distribution recruitment strategies. Presentation at the meeting of the APHA, Boston, MA.

Glenn, S. D., Turrisi, R. J., Hecht, M. L., Russell, M. A., & Ray, A. E. (2022, December). Examining the associations between engagement, acceptability, usability, and short-term outcomes of REAL Parenting: A digital parent-based intervention to prevent alcohol use among high school teens. Poster to be presented at the 15th Annual Dissemination and Implementation Conference, Washington, D.C.

Hecht, M.L., & McKee, F.X. (2022). Responding to the Opioid Epidemic Using Digital Narratives. Presentation at Sustaining Public Health in Pennsylvania Through Best Practices and Community-based Initiatives. State College, PA.

Hecht, M.L. (2022). The Opioid Rapid Response System: Using technology to respond to the overdose epidemic. Arizona State University Winter Institute for First Responder & Behavioral Health Cross-Training. Tempe, AZ.

Hecht, M.L., & McKee, F.X. (2022). Promoting HPV Vaccination through Digital Narratives: HPV Stories. Presentation at Sustaining Public Health in Pennsylvania Through Best Practices and Community-based Initiatives. State College, PA.

Barriage, S., Choi, H. J., Ray, A. E., Hecht, M. L., Greene, K., & Glenn, S. D. (2022, February 28-March 4). Exploring the relationship between youth information behavior, substance use, and substance use expectancies: A pilot study [Paper presentation]. iConference. <https://schools.org/iConference>

Hecht, M.L. (2021). The Theory and Practice of Narrative Health Message Design. Presentation to Distinguished Lectures in Humanities, The Hong Kong Polytechnic University.

Choi, H. J., Miller-Day, M., Hecht, M. L., Glenn, S. D., Lyons, R. E., & Greene, K. (2021, April). *Exploring adolescent vaping: The influences of parental monitoring and parental media monitoring*. Paper presented [virtually] at the biannual DC Health Communication Conference (DCHC), Fairfax, VA.

Hecht, M.L. (2020). Keepin' it REAL after all these years... Presentation to the Department of Advertising, University of Florida.

Craw, E., Miller-Day, M., Harris, D., & Hecht, M. L. (October 2020). Men's Stories: A Study of Young Adult Male's HPV Vaccination Narratives. Paper presented at the European Society for Prevention Research. Virtual conference.

Greene, K., Choi, H. J., Glenn, S. D., Ray, A. E., & Hecht, M. L. (2020). The Role of Engagement in Effective, Digital Prevention Interventions: An Evaluation of the Real Media Substance Use Prevention Curriculum. Paper to be presented at the meeting of the Society for Prevention Research, Washington, D.C.

Lyons, R. & Hecht, M.L. (2020). REAL media - a Program for Healthy Living. Presentation to the National 4-H Healthy Living Summit, Chevy Chase, MD.

Barriage, S., Choi, H. J., Ray, A. E., Hecht, M. L., Greene, K., & Glenn, S. D. (2020, April). Exploring the relationship between youth information behavior, substance use, and substance use expectancies. Paper to be presented at Kentucky Conference on Health Communication, Lexington, KY.

Ray, A. E., Greene, K., Choi, H. J., Glenn, S. D., and Hecht, M. L. (2020, April). The role of engagement in effective, digital prevention interventions: The function of engagement in the REAL media substance use prevention curriculum. Paper to be presented at the Kentucky Conference on Health Communication, Lexington, KY.

Ray, A. E., Miller-Day, M., Hecht, M. L. & Turrisi, R. (2019, May). Development and feasibility of Parenting Now: A digital adaptation of a parent-based intervention to prevent alcohol use among

high school seniors. Poster presented at the annual meeting for the Society for Prevention Research, San Francisco, CA.

Greene, K., Choi, H. J., Ray, A. E., Hecht, M. L., Glenn, S. D., Barriage, S., Lyons, R. E., Miller-Day, M., & Banerjee, S. C. (2019, May). Short-term effects of the REAL media curriculum in a sample of 4-H youth. Poster presented at the annual meeting of the Society for Prevention Research, San Francisco, CA.

Greene, K., Choi, H. J., Ray, A. E., Hecht, M. L., Glenn, S., Kramer, B. L., Peña-Alves, S., Lyons, R., Miller-Day, M., & Banerjee, S. C. (2019, May). Short-term effects of the REAL media curriculum in a sample of 4-H youth. Paper presented at the annual meeting of the International Communication Association, Washington, D.C.

Norris, A.E., Thalasinis, R.D., Hecht, M., Miller-Day, M., Smith, E., & Ingraham, K. (2018, Oct. 24-26). Using innovative, interactive, virtual reality gaming technology to reduce risky sexual behavior in early adolescents: The challenges of testing and implementing innovative, cutting edge prevention technology. Paper presented at the European Society for Prevention Research. Lisbon, Portugal.

Hecht, M. L., McKee, F., Ray, A., Miller-Day, M., Hopfer, S., Belue, R. (2018, Oct. 24-26). Using E-Health to Promote HPV Vaccination: The Women's Stories Intervention for Planned Parenthood. Poster presented at the European Society for Prevention Research. Lisbon, Portugal.

Greene, K., Ray, A. E., Hecht, M. L., Glenn, S., Kramer, B. L., Peña-Alves, S., Banerjee, S. C., Choi, H. J., Lyons, R., & Miller-Day, M. (2018, December). Implementing and disseminating REAL media through 4-H clubs and D.A.R.E.: Peer-to-peer delivery of messages through websites and social media. Presentation at Annual Conference on Dissemination and Implementation, Washington, D.C.

Norris, A.E., Delcampo Thalasinis, R., Miller-Day, M., Hecht, M., & Hopfer, R. (2018). Building peer resistance skills in 7th grade Latinas: Results from the Mighty Girls Efficacy Trial. Paper presented at the 2018 State of the Science Congress on Nursing Research, Washington, DC.

Norris, A.E., Hecht, M.L., Miller-Day, M., Thalasinis, RD, & Hopfer, R. (2017). Findings from the Mighty Girls Efficacy Trial: Effects on Resistance Self-Efficacy, Intentions, and Heavy Petting. Poster presented at the annual meeting of the Society for Prevention Research, Washington, DC.

Miller-Day, M., Shin, Y., Pettigrew, J., & Hecht, M. L. (2018, May). Does narrative quality matter during the implementation process of school-based intervention? A test of narrative engagement theory. Poster presented to the Society of Prevention Research conference, Washington, D.C.

Greene, K., Ray, A. E., Hecht, M. L., Banerjee, S. C., Lyons, R., & Miller-Day, M. A., (2018, May). Youth Message Development: Using the Theory of Active Involvement to develop a media literacy-based substance use prevention curriculum. Paper presented at the annual meeting of the Society for Prevention Research, Washington, DC.

Greene, K., Ray, A. E., Hecht, M. L., Pristavec, T., Miller-Day, M., & Banerjee, S. C. (2018, May). Comparing self-report data and program analytic data as measures of engagement in an active

involvement intervention to reduce substance use among adolescents. Paper presented at the annual meeting of the International Communication Association, Prague, Czech Republic.

Hecht, M. L., Greene, K., Miller-Day, M., Ray, A. E., Banerjee, S.C., Evans, W.D., & Shah, C. (2018, February). Engaging youth in prevention: Using social media to disseminate peer-generated prevention messages. Paper presented at the 28th Community Anti-Drug Coalitions of America (CADCA) National Leadership Forum (NLF), National Harbor, Maryland.

Greene, K., Ray, A. E., Bontempo, A., Hecht, M. L., Miller-Day, M., Carpenter, A., & Banerjee, S. C. (2017). The role of engagement in active involvement interventions to prevent teen substance: Comparisons of self-report and program analytic data. Poster to be presented at the Society for Prevention Research, Washington, DC.

Greene, K., Ray, A. E., Bontempo, A., Hecht, M. L., Miller-Day, M., Carpenter, A., & Banerjee, S. C. (2017, April). Measuring engagement in active involvement interventions to reduce substance use among adolescents. Poster to be presented at the DC Conference on Health Communication (DCHC), Fairfax, VA.

Ray, A. E., Greene, K., Hecht, M. L., Miller-Day, M., Carpenter, A., & Banerjee, S. C. (2017, April). Adapting an evidence--based media literacy curriculum to prevent youth substance use for community groups. Poster to be presented at the DC Conference on Health Communication (DCHC), Fairfax, VA.

Ray, A. E., Greene, K., Hecht, M. L., Miller-Day, M., Carpenter, A., & Banerjee, S. C. (2016, December). Adapting an evidence--based media literacy curriculum to prevent youth substance use for dissemination in community groups: The development of real media with 4-H as a community and research partner. Poster presented at the 9th Annual Conference on the Science of Dissemination and Implementation, Washington, DC.

Hecht, M. L., Shin, Y., Pettigrew, J., Miller-Day, M., Krieger, J. L., Graham, J. W., Ray, A. E. (2017). Designed cultural adaptation and implemented quality in substance abuse prevention: An effectiveness trial for the keepin' it REAL curriculum. Paper presented at the annual meeting of the Society for Prevention Research, Washington, D.C.

Ray, A. E., Greene, K., Hecht, M. L., Miller-Day, M., \*Carpenter, A., & \*Banerjee, S. C. (2017, April). Adapting an evidence--based media literacy curriculum to prevent youth substance use for community groups. Poster presented at the DC Conference on Health Communication (DCHC), Fairfax, VA.

Hecht, M.L. (2016), D.A.R.E. High School Curriculum. National Association of Drug Diversion Investigators Conference, Louisville, KY.

Shin, Y., Miller-Day, M., & Hecht, M. L. (April 2016). Media literacy and parent-adolescent communication about alcohol in media: Effects on adolescent alcohol use. Paper presented to the Broadcast Education Association conference. Las Vegas, NV.

Hopfer, S., Hecht, M., Warren, J. & Miller-Day, M. (2016). African American Women's HPV Vaccine Decision Stories and Communication Technology Preferences for Receiving Health Information. Paper represented at the Society for Prevention Research annual conference.

Hecht, M.L. (2015, March). Coming to the new D.A.R.E.: A translational journey. Translating Research into Practice (TRIP) Keynote Address, IUPUI, Indianapolis, IN.

Shin, Y., Miller-Day, M., Hecht, M. L., & Krieger, J. (November 2015). Effects of entertainment-education intervention for youth substance use prevention: Examining indirect effects of youth perception of narrative performance and alcohol use behavior via refusal efficacy. Paper presented to the National Communication Association conference. Las Vegas, NV.

Shin, Y., Pettigrew, J., Miller-Day, M., Hecht, M. L., & Krieger, J. L. (2014, Nov). Trends of parent-adolescent drug talk styles in the early adolescence: A latent transition analysis. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

Miller-Day, M., Michael L. Hecht, Janice Krieger, Pettigrew, J., & Graham, J. (June 2014). The use of narrative in substance use prevention. Presented at the International Conference on Language and Social Psychology (ICLASP14), Honolulu, Hawaii.

Miller-Day, M., Hecht, M. L., Krieger, J. L., Pettigrew, J., Graham, J. W., & Day, L. E. (2013, Nov). Implementation quality, real world adaptations, and implications for student engagement in a classroom-based prevention curriculum. Paper presented at the annual meeting of the European Society for Prevention Research, Paris, France.

Miller-Day, M., Hecht, M. L., Krieger, J. L., Graham, J. W., Pettigrew, J., & Day, E. (2013, Nov). Narrative as a Promising Adaptation to Substance. Paper presented at the annual meeting of the European Society for Prevention Research, Paris, France.

Banerjee, S.C., Greene, K., Magsamen-Conrad, K., Elek, E., & Hecht, M. L. (Nov., 2013). Interpersonal communication outcomes of a media literacy alcohol prevention curriculum. Paper presented at the annual convention of the National Communication Association, Washington, D.C.

Miller-Day, M., Hecht, M. L., Krieger, J. L., Pettigrew, J., Graham, J. W., & Day, L. E. (2013, Nov). Implementation quality, real world adaptations, and implications for student engagement in a classroom-based prevention curriculum. Paper presented at the annual meeting of the European Society for Prevention Research, Paris, France.

Miller-Day, M., Hecht, M. L., Krieger, J. L., Graham, J. W., Pettigrew, J., & Day, E. (2013, Nov). Narrative as a Promising Adaptation to Substance. Paper presented at the annual meeting of the European Society for Prevention Research, Paris, France.

Pettigrew, J., Shin, Y., Miller-Day, M., & Hecht, M. L. (2013, Nov). Types of parent-adolescent “drug talks” and how they change during early adolescence. Paper presented at the annual meeting of the National Communication Association, Washington D.C.

Hecht, M.L. (2013). Adapting Health Messages to Culture: The Life of Health messages. Presentation to the Center for Health Care and Policy Research, Penn State University.

Hecht, M.L. (2013). Advances in adolescent marijuana use prevention. What Works-Youth Marijuana Prevention Symposium, What Works-Youth Marijuana Prevention Symposium, Federal Way, Washington.



Tilghman-Osborne, E.M., Bámaca-Colbert, M. Y., Kim, P., Hecht, M. Stability of Language Brokering Attitudes in Latino Youth: Examining Differences in Child, Cultural, Familial and Social Factors Poster presented at the 2013 Biennial Meeting of the Society for Research on Child Development in Seattle, Washington.

Tilghman-Osborne, E.M., Bámaca-Colbert, M. Y., Kim, P, Hecht, M. The role of cultural stressors and parent-adolescent closeness in predicting Latino adolescent language brokering attitudes. Poster presented at the 2012 Biennial conference of the European Association for Research on Adolescence in Speteses Greece

Tilghman-Osborne, E. M., Bámaca-Colbert, M. Y., Hecht, M. The Relation of Language Brokering Attitudes and Parent-Adolescent Closeness in Immigrant Latino Families. Poster presented at the 2012 biennial meeting of the Society for Research on Adolescence, Vancouver, CA.

Krieger, J., Coveleski, S., Graham, J., Kootsikis, A., & Hecht, M. (2012). From kids, through kids, to kids: Examining the social influence strategies used by adolescents to promote prevention among peers. Paper presented at the annual convention of National Communication Association, Orlando, FL. The top paper award in Health Communication Division.

Ndiaye, K., Elek, E., Matsunaga, M., & Hecht, M. (2012). Acculturation, ethnic identification, language use, and risk behaviors among Mexican-heritage preadolescents. Paper presented at the annual convention of National Communication Association, Orlando, FL. The top four paper award in International and Intercultural Communication Division.

Miller-Day, M., & Hecht, M.L. (2012). It's Supposed to Work... in Theory!" The Importance of Aligning Public Health Prevention Research and Theory with Actual Prevention Practice. Presentation to the School of Public Health, University of California, Irvine, Irvine, CA.

Hecht, M.L. (2012). The Life of Health messages: Adaptation Processes. Presentation to the School of Public Health, George Washington University, Washington D.C.

Hecht, M.L. (2012). Culture & Health message design. Presentation to Department of Psychology Proseminar, Penn State University, University Park, PA.

Hecht, M.L. (2012). Emerging theory and practice in dissemination of culturally-grounded prevention interventions. Center for Healthful Behavior Change, School of Medicine, New York University, New York, NY.

Raup-Krieger, J., Choi, H.J., Graham, J.W., Hecht, M.L., & Miller-Day, M. (2102). Stress as a moderator of rural identity and substance use among adolescents. Poster presented at the meeting of the Society for Prevention Research, Washington D.C.

Shin, Y., Miller-Day, M. Hecht, M.L., Graham, J.W., Raup-Krieger, J. (2012) Entertainment-Education as Prevention Tools for School-Based Substance Use Intervention. Poster presented at the meeting of the Society for Prevention Research, Washington D.C.

Shin, Y., Lee, J.K., & Hecht, M.L. (2012). Identifying Subgroups of Mexican-Heritage Youth Alcohol Use and Their Relationships to Parent-Child Communication and Parental Monitoring. Poster presented at the meeting of the Society for Prevention Research, Washington D.C.

Banerjee, S.C., Greene, K., Hecht, M.L., Magsamen-Conrad, K., & Elek, E. (2012). "You're Not Cute When You're About To Puke": A Content Analysis of Print Alcohol Counter-Advertisements Created by Adolescents. Poster presented at the meeting of the Society for Prevention Research, Washington D.C.

Hecht, M.L. (2012). The Life of Health Messages: Adaptation Process. Presentation at the meeting of the Society for Behavioral Medicine. New Orleans.

Hecht, M.L. (2012). Culturally Grounded Health Message Design. Presentation to the Department of Social and Behavioral Health, VCU Medical Center, Richmond, VA.

Hecht, M.L. (2012). Emerging Theory and Practice in Dissemination of Culturally-Grounded Prevention Interventions. Presentation to the Center for Healthful Behavior Change, NYU School of Medicine, New York.

Greene, K., Elek, E., Magsamen-Conrad, K., Banerjee, S. C., Hecht, M. L., Yanovitzky, I., & Catona, D. (2012, November). Formative research impact on the development of a brief media literacy intervention targeting adolescent alcohol use. Paper presented at the annual conference of the National Communication Association, Orlando, FL.

Hecht, M.L., & Lee, J.K. (2012). The Role of Branding in the *keepin' it REAL* Substance Use Prevention Curriculum. Presentation at the Health Branding Conference, National Institutes of Health Conference. Washington, DC  
([http://obssr.od.nih.gov/scientific\\_areas/health\\_behaviour/health\\_branding/index.aspx#top](http://obssr.od.nih.gov/scientific_areas/health_behaviour/health_branding/index.aspx#top))

Hecht, M.L., & Miller-Day, M. (2012). *Keepin' it REAL*: Drug Prevention Collaboration with D.A.R.E. America. Presentation at the meeting of the American Criminal Justice Association, New York.

Miller-Day, M., & Hecht, M.L. (2012). Adaptation Processes in School-based Substance Use Prevention. Presentation to the Prevention Research Center, Penn State University, State College, PA.

Miller-Day, M., Pettigrew, J., Hecht, M., Shin, Y., Graham, J., Krieger, J. (2012, April). How prevention curricula are taught under real-world conditions: Types and reasons for teacher curriculum adaptations. Poster session presented at the meeting of the Pennsylvania State University Prevention Research Center, State College, PA.

Shin, Y., Miller-Day, M., Pettigrew, J., Hecht, M., Graham, J., Krieger, J. (2012, April). Typology of teacher delivery: Latent profile analysis of teacher engagement and teaching practices in a school based prevention intervention, *keepin' it REAL*. Poster session presented at the meeting of the Pennsylvania State University Prevention Research Center, State College, PA.

Banerjee, S.C., Greene, K., Hecht, M.L., Magsamen-Conrad, K., & Elek, E. (2012). "You Booze, You Lose": A Content Analysis of Adolescent Created Print Alcohol Counter-Advertisements. Presentation at the meeting of the Kentucky Health Communication Conference, Lexington, Kentucky.

Kam, J.A., Botocki, B., & Hecht, M.L. (2011). Encouraging Mexican-heritage Youth to Intervene

when Friends Drink: The Role of Targeted Parent-Child Communication about Alcohol. Paper presented at the meeting of the National Communication Association. New Orleans, LA (Top Paper Award, Health Communication Division)

Lee, J.K. & Hecht, M.L. (2011). The Longitudinal Effects of Video Message Perceptions in the keepin' it REAL Substance Use Prevention Curriculum: Applying Attitude Toward Ad (Aad) Theory. Paper presented at the meeting of the National Communication Association. New Orleans, LA (Top Four Papers in Applied Communication)

Hecht, M.L. (2011). Qualitative Social Science Grant Writing. Penn State University Graduate College, November 9, 2011, State College, PA.

Hecht, M.L. (2011). Participant in ARC/NIH Workshop on Culture, Health, and Wellbeing. London, United Kingdom, October 24, 2011.

Hecht, M.L. & Lee, J.K. (2011). Brand Positioning: What Are You Promising Your Target Audience? Panel presentation, Health Branding meeting of the Office of Behavioral and Social Sciences Research (OBSSR) at the National Institutes of Health (NIH).

Krieger, J., Choi, H.J., Graham, J., Hecht, M., & Miller-Day, M. (2011). The Rural Identity Scale: A New Approach for Understanding Rural Adolescent Substance Use. Poster presented at the meeting of the Society for Prevention Research, Washington, D.C.

Hecht, M., Choi, H.J., Graham, J., Krieger, J., & Porter, A. (2011). Reconceptualizing efficacy: Response efficacy and drug resistant self-efficacy in adolescent substance use. Poster presented at the meeting of the Society for Prevention Research, Washington, D.C.

Graham, J., Pettigrew, J., Hecht, M., Miller-Day, M., & Krieger, J. (2011). Random Assignment of Schools to Groups in the Drug Resistance Strategies Rural Project: Some New Methodological Twists. Poster presented at the meeting of the Society for Prevention Research, Washington, D.C.

Shin, Y., Miller-Day, M., Pettigrew, J., & Hecht, M. (2011). How implementation qualities predict attitudinal and behavioral outcomes in school-based substance prevention program. Paper presented at the meeting of the Society for Prevention Research, Washington, D.C.

Shin, Y., Miller-Day, M., Pettigrew, J., & Hecht, M. (2011). Qualitative approach to implementer typologies: How teachers and students interact in implementation of school based prevention intervention. Paper presented at the meeting of the Society for Prevention Research, Washington, D.C.

Hopfer, S. Lee, J.K., Hecht, M. & Tan, X. (2011). Transitions in resistance skill profiles. Paper presented at the meeting of the Society for Prevention Research, Washington, D.C.

Greene, K., Elek, E., Magsamen-Conrad, K., Banerjee, S., Hecht, M., & Yanovitzky, I. (2011). Developing A Brief Media Literacy Intervention Targeting Adolescent Alcohol Use: The Impact of Formative Research. Paper Presented at the DC Health Communication Conference, Fairfax, VA.

Greene, K., Magsamen-Conrad, K., Yanovitzky, I. , Elek, E., Banerjee, S., & Hecht, M. (2011).

Measurement issues in media literacy research: Development of measures grounded in behavior change and persuasion theory. Poster Presented at the Society for Prevention Research, Washington D.C.

Elek, E., Greene, K., Magsamen-Conrad, K., Banerjee, S. C., Hecht, M., & Yanovitzky, I. (2011, October). Perceptions and effects of a brief media literacy intervention targeting adolescent alcohol use: Differences by gender and sensation seeking tendency. Poster presented at the annual meeting of the American Public Health Association, Washington, DC.

Hecht, M.L. (2010). Getting funding for community-based research. Growing Stronger Families through Communication Symposium, Arizona State University, Phoenix, AZ.

Greene, K., Magsamen-Conrad, K., Yanovitzky, I., Elek, E., Banerjee, S. C., & Hecht, M. (2010). *Measurement issues in media literacy research: Development of measures grounded in behavior change and persuasion theory*. Poster presented at the annual meeting of the Society of Prevention Research, Washington, DC.

Miller-Day, M. & Hecht, M. L. (Nov., 2010). The *keepin' it REAL* drug prevention curriculum. Paper presented at the National Communication Association conference. San Francisco, CA.

Miller-Day, M., Pettigrew, J., Shin, Y., Kootsikas, A., Kodish, S., & Hecht, M. (Nov., 2010). A narrative approach to teaching substance use prevention messages. Paper presented at the National Communication Association conference. San Francisco, CA.

Pettigrew, J., Shin, Y., Kootsikas, A., Miller-Day, M., & Hecht, M. (Nov., 2010). Teaching adolescent drug prevention curriculum: Do teaching styles matter to youth substance use? Paper presented at the National Communication Association conference. San Francisco, CA.

Hecht, M.L. (2011). Participant in "The Impact of NREPP Listing on Dissemination", Manila Consulting, New York.

Larkey, L.K., Hecht, M.L., Lopez, A.M., Gonzalez, J., Mar, L., Hopfer, S., & Miller-Day, M. (September 2010). Building and Testing narrative messages for culture-centric health promotion. International Conference on Communication in Healthcare. Verona, Italy.

Shin, Y., Hecht, M. L., & Miller-Day, M. (2010, August). The mediation effects of parent-child communication about alcohol between parental monitoring and youth alcohol use: A longitudinal analysis. Poster accepted for the Early Career Poster Session and Social Hour at the 118th annual convention of American Psychology Association (APA), San Diego, CA.

Hecht, M.L. (2010). Adapting health messages in the *keepin' it REAL* curriculum. Presentation to the Colloquium of the Developmental Psychology Program, Penn State University.

Hecht, M.L. (2010). Adaptation processes and identity in health message design. International Conference on Language and Social Psychology, Brisbane, Australia.

Hecht, M.L., McCauley, L.A., & Strayhorn, G. (2010). NIH Funding and Strategies for Community Researchers: Thinking Through the Process. Invited Seminar at the Cancer, Culture, and Literacy Conference, Clearwater, FL.

Hecht, M. L. & Miller-Day, M. (2010). Fidelity in the Implementation of a Middle School Drug Prevention Curriculum: Adherence, Adaptation, and Engagement. The Society for Prevention Research Conference, Denver, CO, June 2, 2010. (organized paper symposium)

Miller-Day, M., Pettigrew, J., Shin, Y., Schroeder, D., Hecht, M.L., & Raup-Krieger, J. (2010). Types of and Reasons for Teacher Adaptation of a Middle School Substance Use Prevention Curriculum. The Society for Prevention Research Conference, Denver, CO, June 2, 2010. (organized paper symposium)

Shin, Y., Pettigrew, J., Schroeder, D., Miller-Day, M., Hecht, M.L., & Raup-Krieger, J. (2010). Comparing Teacher Self-Reports of Fidelity to Observer Ratings. The Society for Prevention Research Conference, Denver, CO, June 2, 2010. (organized paper symposium)

Colby, M., Syvertsen, A., Raup-Krieger, J., Miller-Day, M., & Hecht, M.L. (2010). Researcher Adaptation: Adapting an Existing Prevention Curriculum for a Rural Population. The Society for Prevention Research Conference, Denver, CO, June 2, 2010. (organized paper symposium)

Elek, E., Wagstaff, D., & Hecht, M.L. (2010). Effects of the 5th and 7th Grade Enhanced Versions of the keepin' it REAL Substance Use Prevention Curriculum. The Society for Prevention Research Conference, Denver, CO, June 3, 2010. (poster)

Reeves, L.J., Dustman, P., Harthun, M., Marsiglia, F., Hecht, M.L., & Berkel, C. (2010). East CAN Merge with West: How to integrate Mexican American Values, Beliefs, and Norms into a Culturally-grounded Substance Abuse Prevention Intervention for Youth. The Society for Prevention Research Conference, Denver, CO, June 4, 2010. (oral presentation)

Pettigrew, J., Miller-Day, M., & Hecht, M.L. (May 2009). *keepin' it R.E.A.L.* for rural youth. Society for Prevention Research.

Hecht, Michael. (December 4, 2009). Social Science Research Institute Workshop 3: Essential Elements of Successful NIH Grant Proposals

Hecht, Michael L. (2008, October), "Evidence-Based Practice." Meeting of the Pennsylvania DUI Association, Harrisburg, PA.

Hecht, Michael L. (2008, May), "Culture and Health," NIH Staff Training and Education Program (STEP), National Institutes of Health, Washington DC:

Ndiaye, K., Hecht, M., Matsunaga, M., & Elek, E. (May, 2008). Ethnic identity and risk behaviors. Poster presented at the Society for Prevention Research, San Francisco, CA.

Hecht, M. L., Elek, E., Wagstaff, D., Kam, J. A., & Marsiglia, F., Dustman, P., Reeves, L., & Harthun, M. (May, 2008). Short-term impacts of the 5th grade version of the keepin' it REAL substance use prevention intervention. Paper presented at the Society for Prevention Research, San Francisco, CA.

Lee, J. K., & Hecht, M.L. (May, 2008). *Branding strategies in social marketing in public health campaigns*. Roundtable discussion presented at the Society for Prevention Research, San Francisco, CA.

Matsunaga, M., Ndiaye, K., Hecht, M.L., & Elek, E.E. (May 2008). *Punctuated equilibria of ethnic identity development: The case of Mexican-heritage youth in the United States*. 2008 Top paper in Intercultural Communication, International Communication Association (ICA) Annual International Communication Association Convention. Montreal, Quebec, Canada. May 22-26 2008.

Ndiaye, K., Hecht, M., Matsunaga, M., & Elek, E. (May, 2008). *Ethnic identity and risk behaviors*. Poster presented at the Society for Prevention Research, San Francisco, CA.

Lee, J. K., Hecht, M. L., & Miller-Day, M. L. (2008). *Evaluating narrative videotaped messages: The video performance scale*. Presented to the Health Communication Division at the Annual Meeting of National Communication Association Conference, San Diego, CA.

Hecht, M.L. (2007, October), "Adapting Health Messages in Community-Based Prevention Research." Presentation to the National Institutes on Health's Community-Based Participatory Research Special Interest Group, National Institutes of Health, Washington DC.

Elek, E., Kam, J. A., & Hecht, M. L. (2007, May). Parent and peer influences on substance use related variables for Mexican and Mexican American pre-adolescents. Paper presented at the Society of Prevention Research, Washington, D.C.

Kam, J. A., Elek, E., & Hecht, M. L. (2007, May). Reviewing the effectiveness of elementary school-based substance use prevention programs. Poster presented at the Society of Prevention Research, Washington, D.C.

Maeda, E., & Hecht, M.L. (2007, June). Influence of Interpersonal Relationships on Always-Single Japanese Women Over Time. Presentation to the annual conference of the Communication Association of Japan, Fukuoka, Japan,

Elek, E., Kam, J. A., & Hecht, M. L. (2007, May). *Parent and peer influences on substance use related variables for Mexican and Mexican American pre-adolescents*. Paper presented at the Society of Prevention Research, Washington, D.C.

Kam, J. A., Elek, E., & Hecht, M. L. (2007, May). *Reviewing the effectiveness of elementary school-based substance use prevention programs*. Poster presented at the Society of Prevention Research, Washington, D.C.

Ndiaye, K., Hecht, M.L., Wagstaff, D.A., & Elek, E. (2007, May). Mexican and Mexican American Preadolescents' Ethnic Identification and Perceptions of Substance Use. Poster presented at the Society of Prevention Research, Washington, D.C.

Hecht, M.L. (2007). Advances in the Drug Resistance Strategies Project. Presentation to HDFS 506, Program Evaluation (Ed Smith, instructor).

Hecht, M.L., & Miller-Day, M. (November, 2006), "Drug Resistance Strategies Project: Using Narrative Theory to Enhance Adolescents' Communication Competence". Paper presented at the 98<sup>th</sup> Annual National Communication Association Convention." San Antonio, TX, November 16-19<sup>th</sup> 2006.

Jung, E., Hecht, M.L., & Wadsworth, B. (November, 2006), "International Students' Identity Gaps Arising in Communication with Americans and Depression Level". Paper presented at the 98<sup>th</sup> Annual National Communication Association Convention." San Antonio, TX, November 16-19<sup>th</sup> 2006.

Hecht, M.L. (November, 2006), "Cultural Grounded Adolescent Substance Use Prevention Programs". Paper presented at the 98<sup>th</sup> Annual National Communication Association Convention." San Antonio, TX, November 16-19<sup>th</sup> 2006.

Elek, E. & Hecht, M.L. (May, 2006), "Comparative Influences of Parental and peer factors on predictors of substance use for Mexican and Mexican American Youth". Poster presentation. 14<sup>th</sup> Annual Meeting Society of Prevention Research." San Antonio, TX, May 31<sup>st</sup> –June 2<sup>nd</sup> 2006.

Hecht, M.L., Warren, J., Wagstaff, D., & Elek, E. (May, 2006), "Pre-adolescent resistance skills, refusal efficacy, and decision making: Hypothetical offers predicting future substance use". Paper presented at the 14<sup>th</sup> Annual Meeting Society of Prevention Research." San Antonio, TX, May 31<sup>st</sup> –June 2<sup>nd</sup> 2006.

Hecht, M.L., Elek, E., & Krieger, J. (May, 2006), "Cultural adaptation of substance use prevention interventions for Latinos in the Southwest". Paper presented at the 14<sup>th</sup> Annual Meeting Society of Prevention Research." San Antonio, TX, May 31<sup>st</sup> –June 2<sup>nd</sup> 2006.

Hecht, M.L. (2006). Data Safety Management Boards. Program sponsored by the Office of Research Protections, Pennsylvania State University.

Jung, E., & Hecht, M.L. (2005). "Korean Americans' Identity Gaps in Interethnic Interaction." Paper presented at the meeting of the National Communication Association, Boston, MA. (Top Paper Award, International and Intercultural Communication Division).

Hecht, M.L. (2004). Communication skills to avoid litigation. California Medical Association's Annual California Health Care Leadership Academy, La Quinta, CA, November 19-21, 2004.

Hecht, M.L. (2004). Ethnicity, communication, multiculturalism, and adolescent drug use: The Drug Resistance Strategies Project. Keynote address at the International Conference on Language and Social Psychology, University Park, PA.

Kulis, S., Marsiglia, F., Elek, E., Dustman, P., Wagstaff, D., and Hecht, M. (2004). Mexican/Mexican American adolescents and keepin' it R.E.A.L.: An evidence-based substance abuse prevention program. Paper presented at the meeting of the Society for Prevention Research, Quebec City, Quebec, Canada.

Hecht, M.L. (2004). Visiting Scholar in Residence, Syracuse University, Syracuse, NY.

- Drug Resistance Strategies Project: A communication and cultural approach to understanding and preventing adolescent drug abuse.
- Defining Culture
- Communication Identity Theory

Hecht, M.L. (2004). Communication, identity and relationships: Theory and Practice. Rutgers University. New Brunswick, NJ.

Hecht, M.L. (2003). Enriching youth prevention research through multiple methodologies. Paper presented at the meeting of the Society for Prevention Research, Washington, DC.

Hecht, M.L., & Marsiglia, F.F. (2002) Cultural Appropriateness in Drug Prevention: An Evaluation of the Drug Resistance Strategies Intervention. Paper presented at the meeting of the National Communication Association, New Orleans, LA.

Hecht, M.L. (2002) Managing Grants and Grants Management. Paper presented at the meeting of the National Communication Association, New Orleans, LA.

Hecht, M.L., Graham, J.W., Elek-Fisk, E., Marsiglia, F.F., Kulis, S. Miller-Day, M., & Dustman, P. (2002). The Drug Resistance Strategies Intervention: Program Effects on Growth of Substance Use. Paper presented at the meeting of the Society of Prevention Research, Seattle, WA.

Hecht, M.L., Marsiglia, F.F., Elek-Fisk, E., Graham, J.W., Kulis, S., & Dustman, P. (2001). Evaluation of the Drug Resistance Strategies Intervention: A test of cultural appropriateness in program content. Meeting of the Society of Prevention Research, Washington, DC.

Hecht, M.L., Faulkner, S.L. (2001). Sometimes Jewish, sometimes not: The closeting of Jewish American identity. Paper presented at the meeting of the International Communication Association, Washington, D.C.

Hecht, M.L., Elek-Fisk, E., Graham, J.W., Miller-Day, M., Marsiglia, F.F., & Kulis, S. (2000), Preliminary Evaluation of the Drug Resistance Strategies Project: A Test of Cultural Appropriateness in Program Content. Meeting of the Society of Prevention Research, Montreal, Canada.

Baldwin, J., Day, E., & Hecht, M.L. (2000). The structure of racial attitudes. International Conference on Language and Social Psychology in Cardiff, Wales, England, June 30- July 4, 2000.

Hecht, M.L. (1999). Adolescent relationships and drug resistance. Invited presentation at the joint meeting of the International Network for the Study of Personal Relationships and the International Society for the Study of Personal Relationships (keynote address), Louisville, KY.

Hecht, M.L. (1999). Communicating prejudice. Invited presentation at the special symposium, Transformation of International Relations in the Global Society, at the School of International Relations, Nihon University, Mishima, Japan.

Petronio, S. Reeder, H.M., Hecht, M.L., & Roz-Mendoza, T.M. (1998). Disclosure of Sexual Abuse by children and Adolescents. Paper presented on the panel, "1996 and 1997 Applied Communication Distinguished Research Award Winners" at the meeting of the National Communication Association, New York.

Moon, D.G., Hecht, M.L., Jackson, K.M., & Spellers, R. Ethnic and Gender Differences and Similarities in Adolescent Drug Use and Refusals of Drug Offers. Paper presented at the meeting of the International Communication Association, July 1998, Jerusalem, Israel. Top Paper in the Health Communication Division.



Hecht, M.L. (1997). Community-based drug research. Keynote speaker at the preconference on Community-Based Scholarship, National Communication Association, November 1997, Chicago, Illinois.

Hecht, M.L. (1997). Resisting Drugs. South Mountain High School.

Hecht, M.L. (1996) Adolescent Drug Resistance. University of California, Santa Barbara.

Hecht, M.L. (1996). Love and communication. Marcos De Niza High School.

Hecht, M.L. (1996) Ethnicity and identity. University of Groningen, the Netherlands.

Hecht, M.L. (1994). Workshop on inter-ethnic communication. At the meeting of the International Network on Personal Relationships, Iowa City, Iowa.

Hecht, M.L. (1994). Workshop on grant writing. At the meeting of the International Network on Personal Relationships, Iowa City, Iowa.

Hecht, M.L. (1994). Panel discussion on the study of romantic love. At the meeting of the International Network on Personal Relationships, Iowa City, Iowa.

Lindsley, S.L., Hecht, M.L., & Marston, P.J. (1994). "We have an undying love" and "She wants to kill me": A metaphor analysis of couples' descriptions of love relationships. Paper presented to the Western States Communication Association convention, San Jose, CA. (Selected as "Top Four" paper)

Baldwin, J.R. & Hecht, M.L. (1993). 'Different is better': Conceptualizing and measuring tolerance for human diversity. Paper presented to the Speech Communication Association convention, Miami, Florida (Selected as a "Top Three" paper).

Baldwin, J.R. & Hecht, M.L. (1993). The layered theory of cultural tolerance: The roots of a multidisciplinary approach to (in)tolerance. Paper presented at the International Communication Association convention, Washington, D.C. Top Three Paper by the Intercultural Division.

Hecht, M.L. (1992). Communication and the Ways of Loving. University of California, Santa Barbara. Santa Barbara, CA.

Hecht, M.L. (1991). Love and interpersonal relationships. Westwood High School, Mesa, AZ.

#### Recognitions and Awards:

2020 Humanitarian of the Year, College of the Liberal Arts, University of Illinois

2019 Routledge award for best new edition textbook for Humanities and Media Arts, *African American Communication: Examining the Complexities of Lived Experiences*

2018 Alumni of the Year, Department of Communication, University of Illinois

2018 Article of the Year, Journal of Family Communication (2017), for Parent Prevention Communication Profiles and Adolescent Substance Use: A Latent Profile Analysis and Growth

## Curve Model

2015 Translating Research into Practice Keynote Address, IUPUI.

2103 Franklin H. Knower Article Award, National Communication Association Interpersonal Communication Division, for Faulkner, S. & Hecht, M.L. (2011). The Negotiation of Closetable Identities: A Narrative Analysis of lesbian, gay, transgendered, queer Jewish Identity. *Journal of Social and Personal Relationships*, 28, 829-847.

2013 International Award of Excellence in Social Defense Research and Management (*Prêmio Internacional de Excelência em Pesquisa/Gestão em Defesa Social*), Military Police Of Minas Gerais State in association with the Cervantes Institute (Spanish Consulate), Brazil

Pennsylvania 2012 Rural Health Leader of the Year.

Krieger, J., Coveleski, S., Graham, J., Kootsikis, A., & Hecht, M. (2012). From kids, through kids, to kids: Examining the social influence strategies used by adolescents to promote prevention among peers. Paper presented at the annual convention of National Communication Association, Orlando, FL. The top paper award in Health Communication Division.

Ndiaye, K., Elek, E., Matsunaga, M., & Hecht, M. (2012). Acculturation, ethnic identification, language use, and risk behaviors among Mexican-heritage preadolescents. Paper presented at the annual convention of National Communication Association, Orlando, FL. The top four paper award in International and Intercultural Communication Division.

Society for Prevention Research Early Career Prevention Network's 2012 *Friend of ECPN* (mentoring) Award.

NCA Applied Communication Division's 2011 Bill Eadie Distinguished Award for a Scholarly Article for Miller-Day, M.A., & Hecht, M.L. (2010). "Applied" Aspects of the Drug Resistance Strategies Project. *Journal of Applied Communication Research*, 38, 215-229. NIHMS209280

Kam, J.A., Botocki, B., & Hecht, M.L. (2011). Encouraging Mexican-heritage Youth to Intervene when Friends Drink: The Role of Targeted Parent-Child Communication about Alcohol. Paper presented at the meeting of the National Communication Association. New Orleans, LA (Top Paper in Health Communication).

Lee, J.K. & Hecht, M.L. (2011). The Longitudinal Effects of Video Message Perceptions in the keepin' it REAL Substance Use Prevention Curriculum: Applying Attitude Toward Ad (Aad) Theory. Paper presented at the meeting of the National Communication Association. New Orleans, LA (Top Four Papers in Applied Communication)

2010 Penn State University Community Engagement and Scholarship Award for *keepin' it REAL*.

Hecht, M.L. (2009). 2009 D.A.R.E. CHAMPION. D.A.R.E. America.

Matsunaga, M., Ndiaye, K., Hecht, M.L., & Elek, E.E. (May 2008), Punctuated Equilibria of Ethnic Identity Development: The Case of Mexican-Heritage Youth in the United States. Paper presented at 2008 Annual International Communication Association Convention. International

Communication Association (ICA) Montreal, Quebec, Canada. May 22-26 2008. Top paper in intercultural communication.

Jung, E., & Hecht, M.L. (2005). "Korean Americans' Identity Gaps in Interethnic Interaction." Top Paper Award, National Communication Association's International and Intercultural Communication Division.

Model/Evidence-based Program, National Registry of Effective Programs, Substance Abuse and Mental Health Administration, for *keepin' it REAL* multicultural middle school drug prevention curriculum, 2004-

National Communication Association's African American Communication & Culture Division's 2003 Distinguished Scholarship Award for African American Communication: Exploring Identity and Culture (co-authored with R.L. Jackson & S. Ribeau).

Gerald R. Philips Award for Distinguished Applied Communication Scholarship, National Communication Association, 2001.

Rocky Mountain Emmy, 2000, "Dream Theme"

Rocky Mountain Emmy, 2000, "The Ride"

International Television Video Association Award (ITVA), 1999, Arizona competition for Student PSA Productions, "Leave" (English)

International Television Video Association Award (ITVA), 1999, Arizona competition for Student PSA Productions, "Rechaza" (Spanish)

International Television Video Association Award (ITVA), 1999, Arizona competition for Student PSA Productions, "Levantate" (Spanish)

International Television Video Association Award (ITVA), 1999, Arizona competition for Student Video Productions, "The Ride".

Distinguished Scholarship Award, Applied Communication Division, National Communication Association, 1997 (for Petronio, S.P., Reeder, H.M., Hecht, M.L., & Mont'Ros-Mendoza, T. (1996). Disclosure of sexual abuse by children and adolescents. Journal of Applied Communication Research, 24, 181-199).

Recognition Award for Student Service, Student Affairs, Arizona State University, 1997.

Integrated Scholarship Award, Department of Communication, Arizona State University, 1995.

Outstanding Research Award, Department of Communication, Arizona State University, 1994.

Distinguished Scholarship Award, International and Intercultural Division, Speech Communication Association, 1993 (for Hecht, M.L., Collier, M.J., & , & Ribeau, S. (1993). African American communication: Ethnic identity and cultural interpretations)

Recognition Award for Student Service, Student Affairs, Arizona State University, 1992.

Silver Medalist, Questar Awards, May, 1991, for drug prevention video, "Killing Time."

Finalist, International Film and Video Festival of New York, January, 1991 for drug prevention video, "Killing Time."

Article of the Year Award, SIETAR, 1991 (for "A Mexican American Perspective on Interethnic Communication" with S. Ribeau & M.V. Sedano).

Outstanding Service Award, Department of Communication, Arizona State University, 1990-1991.

Distinguished Scholarship Award, International and Intercultural Division, Speech Communication Association, 1989 (for "An African American Perspective on Interethnic Communication" with S. Ribeau & J.K. Alberts)

Outstanding Research Award, College of Public Programs, 1989-1990.

Outstanding Research Award, Department of Communication, Arizona State University, 1989-1990.

Student Affairs Collaboration with Faculty Recognition, 1989.

Outstanding Service Award, Department of Communication, Arizona State University, 1987-1988.

Certificate of Appreciation, Arizona State University Disabled Student Resources, 1987.

Access Producers Achievement Award, Dickenson Cablesystems, for "Kids Broadcasting System News," 1982.

Hecht, M.L. (1978). Contextual correlates of communication satisfaction. Paper presented at the Speech Communication Association convention. Was selected as one of the top five convention papers in the Interpersonal and Small Group Division.

## SERVICE

### Community:

Board member, Advocacy for Drug Education in New Jersey, Inc., 2016-

Consultant (volunteer), United Kingdom Life Skills Program (D.A.R.E.), Elementary and Middle School Curricula, 2011-2013.

Consultant (volunteer), Underage Drinking PSA, Division of Prevention & Intervention Bureau of Treatment, Pennsylvania Department Drug & Alcohol Programs, 2012-2103.

Member, Community Volunteer Initiative (State College, PA), 2011

Member, Board of Directors of C-NET (Centre County Government and Educational Access Network) (Representing the Borough of State College), 2006-2008

Member, Shine Global Advisory Board, 2005-7.

Chair, Committee to Elect Gowan Roper (school board), 2005.

Columnist, *State College Magazine*, 2003.

Member, Centre Region Audio Description Steering Committee, 1998-2001.

Discussion Leader, "What Kind of Name is That?" Discussion of Jewish American identity, Hillel, Arizona State University, 1996.

Member, Phoenix Union High School District Chemical Awareness Program Advisory Council, 1990-1992.

Member, Citizens Board, East Valley Camelback Hospital, 1988-1990.

Chair, Program Planning and Evaluation Committee, Citizens Board of the Tri-City Community Behavioral Health Center, 1985-1988.

Member, Executive Committee, Citizens Board of the Tri-City Community Behavioral Health Center, 1985-1988.

Member, Citizens Board, Tri-City Community Behavioral Health Center, 1984-1988

Member, Advisory Board, Gifted and Talented Education, Fountain Valley School District, 1981-1983.

Program Assessment, Gifted and Talented Education, Fountain Valley School District, 1981-1982.

Member, Advisory Committee on Educational Technology, Fountain Valley School District, 1982-1983.

Member, Advisory Board, Joint Council for Educational Technology, an Orange County media consortium of six school districts, 1983.

Coach, Fountain Valley Youth Baseball, 1981-1983.

Coach, Fountain Valley Youth Basketball, 1980-1982.

Member, Counseling Advisory Board, Foothill Community Clinic, 1981-1982.

University:

Penn State

Member, Grants and Contracts Advisory Group, College of the Liberal Arts, 2012-

Member, University Council on Engaged Scholarship, Fall 2012-3

Member, Social Science Mentors, College of the Liberal Arts, 2012-

Chair, Fixed Term Promotion Committee, Communication Arts and Sciences, Spring, 2012-13.

Member, Advisory Committee, Communication Arts and Sciences, 2011-12.

Chair, Promotion and Tenure Committee, Communication Arts and Sciences, Fall 2010

Member, Dean's Advisory Committee, College of the Liberal Arts, 2009-11.

Member, University Council on Engagement Awards Committee, 2010-11.

Member, Social Science Research Institute Steering Committee, 2010-2012.

Member, Survey Research Center Internal Advisory Board, 2010-

Consultant, PSU SAFE (Student Alcohol Feedback and Education) Committee, 2010-2011.

Member, College of the Liberal Arts Faculty Advisory Committee, 2009-11.

Mentor, College of the Liberal Arts Future Funded Faculty in the Social Sciences, 2010-11.

Faculty Advisor, Penn State Icers Hockey Team, 2007-2012.

Head, Department of Communication Arts and Sciences, 1998-2003.

Member, Commission for the Prevention of Alcohol, Tobacco, and Other Drug Abuse, 2000-2003.

Member, Administrative Committee of the College of the Liberal Arts, 1998-2003.

Member, Textbook Revenue Policy Committee, College of the Liberal Arts, Fall 2002.

Member, University Tobacco Control Network Committee, 2001-02

Member, Search Committee, Assistant Director of Continuing Education, 2001

Member, Academic Leadership Forum Planning Group, 2000-01

Children, Youth and Families Consortium Planning Group for International Collaboration for Early Child Development, School Readiness, and School Entry, 2000.

External Funding Committee, College of the Liberal Arts, 1999-2000

Member, Working Group on International Teaching Assistant Training, 1999.

Member, Steering Committee for Joint Minors in Information Science and Technology, 1999-2000.

Member, Liberal Arts Staff Awards Committee, 1998

#### Arizona State University

Member, Advisory Committee, Center for Urban Studies, 1995-

Chair, Departmental Personnel Committee, 1994-1995.

Course Coordinator, COM 275: Nonverbal Communication, 1994-1995.

Director, Communication Interdisciplinary Doctoral Program, 1992-1994.

Faculty Advisor, Communication Doctoral Student Association, 1992-1994.

Member, Executive Committee, Department of Communication, 1986-1994.

Member, Graduate Council, 1990-1993.

Faculty advisor, Students for Clinton/Gore, 1992.

One-to-one student orientation program, 1991-1992

Member, Search Committee, College of Public Programs, Associate Director of the Center for Urban Studies, 1992.

Member, Search Committee, ASU West, 1991-1992.

Chair, Search Committee, Department of Communication, 1990-1991.

Member, Personnel Committee, College of Public Programs, 1990-1992

Member, College of Public Programs Ad Hoc Committee on Market Adjustment, 1990.

Member, Associate Dean Search Committee, College of Public Programs, 1990.

Member, College of Public Programs Research Advisory Committee, 1989 -1990.

Director, Communication Research Consortium, 1986-1993.

Chair, Research & Human Subjects Committee, College of Public Programs, 1987-1988.

Member, Departmental Search Committee, 1986-1987, 1987-1988.

Member, Research and Human Subjects Committee, College of Public Programs, Arizona State University, 1986-1987.

Chair, Departmental Search Committee, Arizona State University, 1984-1985, 1985-1986.

Member, Advisory Committee, Communication Research Center, 1984-1986.

Member, Advisory Committee, Communication Intern Program, 1984-1985.

Chair, Ad Hoc Committee on Department MA Course Requirements, 1983-1984.

#### Other Universities

Review Board, Book Department, University of Southern California Bookstore, 1982.

Departmental Course Scheduling, University of Southern California, 1981-1983.

Computer Use Committee, California State University, Northridge, 1978.

Department committees (executive, graduate assistantship and admissions, research, planning).

#### Advising:

Doctoral Dissertations directed to completion:	9
Doctoral Dissertation committees served on to completion:	10
External Examiner for doctoral defense	3
Masters Theses directed to completion:	5
Masters Theses committees served on to completion:	14
Honors Theses committees:	1

#### Professional:

External Reviewer, School of Communication, Ohio University, 2015.

Guest Co-Editor, Biomedical Research International Special Edition, 2016.

Editorial Board: *Communication Monographs*, 1992-1995, 2001-5, 2014-; *Journal of Communication*, 2000-2; *Journal of Social and Personal Relations*, 1991-; *Journal of Applied Communication Research*, 1998 (Special Issue, Translating Scholarship into Practice), 1999-2007; *Human Communication Research*, 1995-8; *Western Journal of Speech Communication*, 1990-1995, 2000-03; *Health Education and Behavior*, 2002-; *Management Communication Quarterly*, 1989-



1991; *Communication Education*, 1985-1990; *Communication Reports*, 1986-1991, *World Communication Association Journal*, 2002-2005

Manuscript Reviewer: *Healthcare*, 2022, 2023; *Vaccines*, 2022; *Health Communication*, 2004-6, 2012-15, 2019, 2020, 2022; *Communication Monographs*, 1989, 2010, 2011, 2023; *Journal of Applied Communication Research*, 2021-2; *Psychosocial Intervention*, 2020; *Journal of Cross Cultural Psychology*, 2021; *International Journal of Intercultural Relations*, 1995-9, 2020; *BMJ Open*, 2020; *Communication Research*, 1990, 2006, 2011, 2020; *Prevention Science*, 2006-2013, 2017; 2018; *Health Education Research*, 2019; *Journal of Health Communication*, 2008, 2009, 2015, 2016, 2017, 2018; *American Journal of Preventive Medicine*, 2017; *Children, Youth and Society Review*, 2017; *Journal of Medical Internet Research*, 2017; *Journal of Primary Prevention*, 2015, 2016, 2018; *Human Communication Research*, 1987, 1991, 1992, 2010, 2011, 2016; *Communication Studies*, 2000, 2002, 2016, 2017; *New Directions in Child and Adolescent Development*, 2015; *Journal of Language and Social Psychology*, 1989, 1990, 1991, 1994, 1996, 2000, 2005, 2015; *Health Education Journal*, 2015; *Medical Humanities*, 2013; *American Journal of Community Psychology*, 2011, 2013; *Psychological Reports*, 2005, 2012; *Journal of Adolescent Health*; 2013; *Journal of Communication*, 1996, 1997, 2009-12; *Youth and Society*, 2010, 2011, 2012, 2013; *Psychology of Addictive Behavior*, 2010-13; *Journal of Applied Media Psychology*, 2010; *Evaluation and Program Planning*, 2009; *Psychology of Addictive Behaviors*, 2008; *Journal of Adolescents*, 2009; *Journal of Early Adolescence*, 2006, 2007; *International and Intercultural Communication Annual*, 2000; *Communication Reports*, 2000; *Great Plains Research*, 1995; *Communication Theory*, 1994, 1997, 1999, 2006; *Western Journal of Communication*, 1976, 1989, 1996, 1997, 1999, 2002, 2004; *Personal Relations*, 1993, 1995, 1997; *Journal of Aging and Human Development*, 1993, 1994; *Communication Yearbook*, 1993, 1994, 1998; *Journal of Social and Personal Relations*, 1988-2005, 2008; *Southern Speech Communication Journal, special issue on intercultural communication*, 1989; *International and Intercultural Annual*, 1988; *Management Communication Quarterly*, 1986-88, 1992, 1993, 1994; *Communication Quarterly*, 1983-1988, 2002, 2004, 2005; *Howard Journal of Communications*, 1995; *Southern Communication Journal*, 1990.

Book Reviewer: Guilford, 1994, 2013; Routledge, 2006; Oxford University Press, 2005; Cambridge University Press, 2002; Allyn and Bacon, 1994, 1996; Sage, 1993, 1994; Harper Collins College Publishers, 1978-1985, 1993, 1995; Mayfield Publishing Co., 1993, 2000; Longman Inc., 1986-1987; Academic Press, 1995, Erlbaum, 1998; Wadsworth, 1998. Ablex/Elsevier, 2000.

Grant Reviewer: Reviewer, Risk, Prevention and Health Behaviors (NIH), 2018; Community Influences on Health Behavior (NIH), 2017; Reviewer, Alaska-IDeA Network Biomedical Research Excellence (INBRE) Program, 2017; Member, Member Conflict Research Project Grants, NIH, March 2014; Chair/Ad Hoc Reviewer, NIH Healthcare Delivery and Methodologies Academic Research Enhancement Review (R15 proposals), 2012; Ad Hoc Reviewer, Dissemination and Implementation Research in Health Study Section, June, 2011; Standing member, Community Level Health Promotion Study Section, National Institutes of Health, 2005-2010 (associate chair 2005-08; chair 2008-10); Ad Hoc Reviewer,

Community Level Health Promotion Study Section, National Institutes of Health, February, 2004; Robert Wood Johnson Foundation, The Substance Abuse Policy Research Program, 1997-2009; Reviewer, SBIR proposal, National Institute on Drug Abuse Prevention Branch, 2002, 2004; Ad Hoc Peer Reviewer, Drug Abuse Epidemiology and Prevention Research Review Committee, National Institute on Drug Abuse, Washington, DC, October, 1995; Ad Hoc Peer Reviewer, Drug Abuse Epidemiology and Prevention Research Review Committee, National Institute on Drug Abuse, San Diego, CA., February, 1992; Peer Review Panel, Minority Research Center grant proposals, National Institute on Drug Abuse, 1991.

Member, Awards Committee, Society for Prevention Research, 2014.

Consultant, Underage Video Driving Project, Division of Prevention & Intervention Bureau of Treatment, Prevention & Intervention, PA Department Drug & Alcohol Programs, 2013.

Member, Awards Committee, Health Communication Division of National Communication Association, 2013.

Consultant, Parent Corp, 2002 (sponsored by NIDA), Chapel Hill, NC.

Column author (with Roxanne Parrott), Sponsored Research, appearing bi-monthly in the ICA Newsletter, 2001-3.

Chair, Symposium on the Language of Hate and Prejudice. International Conference on Language and Social Psychology. Cardiff, Wales, England, 2000.

Member, Ways and Means Committee, International Network on Personal Relationships, 1993.

Chair, Scholar's Forum: Relationships as Unfinished Business, Western Speech Communication Association convention, Sacramento, CA, 1990.

Chair, Interpersonal Communication Interest Group, Western Speech Communication Association, 1984-1985.

Vice Chair, Interpersonal Communication Interest Group, Western Speech Communication Association, 1983-1984.

Distinguished Service Award Committee, Western Speech Communication, 1982.

Memberships in Professional Societies:

International Communication Association  
National Communication Association  
Society for Prevention Research  
International Association of Language and Social Psychology